



# Voucher order

Please complete the form in block letters and send it by fax to the following number +49 (0) 841 – 89 84 3 29 00 or by e-mail to [drive@audi.de](mailto:drive@audi.de) (Please complete a voucher order form for each participant; fields marked with \* must be filled in)

I would like to order a voucher to the amount of € \_\_\_\_\_

## Voucher terms and conditions:

The voucher can be used for the desired event from the relevant current Audi driving experience programme on the basis of the current prices. It is not possible to redeem this voucher against other services or for payment of costs incurred by changing reservations or cancelling bookings. The voucher is transferable. Persons to whom the voucher has been transferred must be at least 18 years old and must be in possession of a valid driving licence. The voucher cannot be exchanged in whole or in part for cash. The voucher can be split into several bookings. If the voucher does not cover the costs of the desired event, the remaining difference will be invoiced separately when the voucher is redeemed. The booking of and participation in Audi driving experience events are subject to the General Terms and Conditions of the Audi driving experience programme. The voucher is valid for a standard period of three years. Validity commences with the date of issue of the voucher. The voucher and the redemption of the voucher are subject to the law of the Federal Republic of Germany with the exclusion of the provisions of the UN Convention on Contracts for the International Sale of Goods.

## Invoice payer

_____ Surname*	_____ First name*	_____ Date of birth
_____ Street*	_____ Post code/Town or City*	
_____ Telephone*	_____ E-mail*	_____ Signature

## Different delivery address (voucher)

_____ Surname	_____ First name
_____ Street	_____ Post code/Town or City

**Please note:** As soon as we have received your order, the invoice for the required voucher will be sent to you. We will send the voucher by post as soon as the invoice has been paid.

### Declaration of consent under data protection law

To send you information on new events, we need your consent. The following declaration of that consent is voluntarily and may be withdrawn at any time without stating reasons.

By post: AUDI AG, Audi driving experience, 85045 Ingolstadt, By email: [drive@audi.de](mailto:drive@audi.de), By fax: +49 (0) 841 – 89 84 3 29 00

I hereby consent to AUDI AG, Auto-Union-Strasse 1, 85045 Ingolstadt ("Audi") processing my contact details shown above as a subscriber (including name, email address, postal address, phone number, title) for the purpose of regularly (e.g. semi-annually) contacting me and sending me information and event brochures from Audi driving experience as well as contacting me via the following selected communication channel(s):

Please check\* (multiple choices possible):  by post  by email  by phone

You can find further information on how your personal data is handled on the next page.

_____ Place, date	_____ Signature
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# Data protection notice for Audi driving experience

In this data protection notice we provide information about the processing of your personal data by Audi AG, Auto-Union-Strasse 1, 85045 Ingolstadt (“we”) in connection with registration and participation in Audi driving experience events.

## 1. Who is responsible for data processing and who can I contact?

The entity responsible for processing your personal data is: AUDI AG Auto-Union-Strasse 1, 85045 Ingolstadt.  
For data protection issues you can also contact our company data protection officer:  
AUDI AG, Data Protection Officer, Auto-Union-Strasse 1, 85045 Ingolstadt. Email: [datenschutz@audi.de](mailto:datenschutz@audi.de).

## 2. Which data do we process and where does it come from?

We process the personal data you provided in the registration and participation forms for the Audi driving experience, the data you entered in the application for information about the Audi driving experience (e.g. event catalogue) and the data you or a passenger entered in the log (driver, time and duration of trip). If you commit a traffic violation in the Audi driving experience we receive the relevant information from the responsible authorities.

## 3. For what purposes do we process your data and what is the legal basis?

We process your personal data in compliance with the provisions of the General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG) for the purposes of booking and managing events you attend as a participant, guest or companion, and to document the event and resolve and pursue possible traffic violations, administrative offences or crimes. This processing is for the purpose of precontractual measures and performance of a contract with you (Art. 6 para. 1 (b) GDPR) and the latter also to meet any Audi AG legal obligations.

If you order the Audi driving experience events catalogue or give your declaration of consent under data protection law on the registration/participation form, we process your data on the basis of your consent (Art. 6 para. 1, subpara. 1 (a) GDPR).

## 4. Who gets my data?

In providing specific services we use event agencies as order processors who assist us in participation management. We also forward your personal data, if necessary, to the event hotels, if you request this service in the context of the event, and we send your full name to the instructors for the event you booked. In the event of traffic violations we forward your personal data to the responsible authorities. No data is transmitted to countries outside the EU (i.e. countries which are members of neither the European Union nor the European Economic Area).

## 5. How long is the data stored?

We store your data for the duration of the event and subsequently for the duration of the relevant statutory retention obligations (up to 10 years). Subsequent storage is also subject to the statutory retention limits (up to 30 years, regular limit 3 years).

## 6. What rights do I have?

Naturally, you have your relevant data protection rights to notification, rectification, erasure and restriction of processing with regard to processing your personal data in connection with your participation. You may revoke or amend your consent at any time with future effect without stating reasons. If you wish to contact us, please do so:

By post: AUDI AG, Audi driving experience, 85045 Ingolstadt, By email: [drive@audi.de](mailto:drive@audi.de), By fax: +49 (0) 841 – 89 84 3 29 00

You can find further information on this and on your right to complain to the responsible data protection authority in our detailed data protection notice at [www.audi.de/datenschutz](http://www.audi.de/datenschutz).

## 7. Contact

If you have questions about this data protection notice or processing of your personal data by Audi AG, or wish to exercise your data protection rights, please contact the following:

AUDI AG Kundenbetreuung Deutschland, PO Box 10 04 57, 85045 Ingolstadt, Email: [kundenbetreuung@audi.de](mailto:kundenbetreuung@audi.de)

**For more information on data protection at Audi: [www.audi.de/datenschutz](http://www.audi.de/datenschutz)**